Listen. Learn. Lead

Uncover ways YOU can position your lab as a strategic pillar of the healthcare organization

EWC - April 30, 2019

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The Problem

- In many healthcare organizations, the lab is often viewed as the “black box” – orders come in, results come out.
- Reasons vary:
  - leadership not understanding the complexities of the lab
  - not understanding the breadth of accessibility or impact of the lab in other areas of the organization, or
  - simply because of the percent revenue made from the lab (or spend) is not impactful.

Most often the lab leadership does not connect the critical activities of the lab to the strategic imperatives of the broader organization.

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Lab leaders are challenged with how to demonstrate the value in a way in which the healthcare organization leadership understands, or cares…

Powerhouse Panel

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Moderator

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Powerhouse Panelists

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Open Forum – Questions?

How many companies have both the expertise and the technology to elevate your lab within your entire enterprise?

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