

# 2019 Registration Form

# Frequently Asked Questions

Please provide information as you would like it to appear on your badge.

**Name 1 (First, Last, Suffix)**

Title \_\_\_\_\_ Email \_\_\_\_\_

**Name 2 (First, Last, Suffix)**

Title \_\_\_\_\_ Email \_\_\_\_\_

**Name 3 (First, Last, Suffix)**

Title \_\_\_\_\_ Email \_\_\_\_\_

Organization \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip+4 \_\_\_\_\_

**Emergency Contact** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Groups of 2 or more save \$50 per registration.

**TUITION DETAILS:** Seminar tuition is payable to THE DARK REPORT. Tuition includes all meeting materials, lunches and refreshments, as well as the evening receptions on Monday and Tuesday.

**TUITION CALCULATOR**

<b>Executive War College (April 30-May 1)</b>	<u>          </u> # people x		
Register on or before March 9	_____ x \$1145	=	\$ _____
Register after March 9	_____ x \$1345	=	\$ _____
Less discounts (if applicable, 2 or more)	_____ x \$50	=	\$ _____

**Post-Conference Workshop May 2**

*What Hospital and Health Network Labs Must Know to Comply with PAMA Private Payer Price Reporting*

	<u>          </u> # people x		
Register on or before March 9	_____ x \$475	=	\$ _____
Register after March 9	_____ x \$519	=	\$ _____

**Post-Conference Workshop May 2**

*Lessons from Clinical Lab 2.0 Innovators: Creating New Revenue Streams for your Lab, Ways to Add Value, How to Engage Payers—Includes a special “Shark Tank” Session involving real Clinical Lab 2.0 projects with physicians and payers!*

	<u>          </u> # people x		
Register on or before March 9	_____ x \$475	=	\$ _____
Register after March 9	_____ x \$519	=	\$ _____

**TOTAL TUITION:** \_\_\_\_\_ **\$** \_\_\_\_\_

**Method of Payment:**

- Check made payable to: THE DARK REPORT  
Mail to: THE DARK REPORT, 21806 Briarcliff Dr, Spicewood, TX 78669
- Please Charge My:

VISA   MasterCard   American Express 

Number \_\_\_\_\_ Expiration date \_\_\_\_\_ Security code \_\_\_\_\_

Signature \_\_\_\_\_ Note: THE DARK REPORT  
Fed.Tax ID No:  
93-1187430

Address above is billing address.  Billing address is different than above

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

- Purchase order # \_\_\_\_\_
- Please bill me and guarantee my registration upon receipt of payment.

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**Space is limited. It is essential to register early!**

**When is it? Where is it?**

Executive War College 2019 takes place on Tuesday and Wednesday, April 30-May 1, 2019 at the Sheraton Hotel, New Orleans.

**Where should I stay?**

The Sheraton New Orleans, located at 500 Canal Street, in the heart of one of our favorite cities, New Orleans. Close to the French Quarter, Aquarium and Riverfront, the Sheraton is within walking distance to fabulous restaurants and New Orleans Jazz clubs. As an Executive War College attendee, your special discounted room rate is \$235 for single or double occupancy. Rooms are on a space availability basis until April 1. Please visit the conference’s group rate website at: [www.starwoodmeeting.com/Book/EWC](http://www.starwoodmeeting.com/Book/EWC) or call the hotel directly at (504) 525-2500 and be sure to ask for the Executive War College rooms to get the best rate available. Our room block typically sells out, so don’t delay in making your reservations.

**How much does it cost?**

Tuition is \$1345 for Executive War College 2019. Attendance is optional at the one-day post-event seminar (\$519 tuition) on Thursday, May 2, 2019.

**How can I save money on registration?**

You have TWO ways to save money on tuition fees. If you register by March 9, your tuition is reduced to \$1145. We’d also like to give your colleagues the opportunity to share the techniques and new information you’ll gain there, so we’re offering a \$50 discount per registration for 2 or more colleagues registering from your company or organization. (\$50 discount applies only to April 30-May 1, 2019 Executive War College tuition.)

**What happens if I need to cancel?**

Substitutions may be made at any time at no charge. Cancellations through March 9 are subject to a \$50 processing fee. Cancellations after 5:00 P.M. on March 9 are subject to a \$275 cancellation fee. Cancellations after April 23 are non-refundable.

**Can I guarantee my investment?**

If you aren’t completely satisfied with the scope and content of Executive War College 2019—if you don’t leave with dozens of new techniques to improve the way you do business—we’ll refund your tuition in full, promptly and courteously. We’re confident you’ll find Executive War College 2019 to be time and money very well spent.

**Can I earn continuing education credits?**

Application has been made to make continuing education units (CEUs) available through the American Association of Clinical Chemistry.

**How do I register?**

1. Register online at: [www.executivewarcollege.com](http://www.executivewarcollege.com)
2. Call 707-829-9485. Our friendly staff can register you as well as answer any questions you may have.
3. Fax this completed form to 707-829-9483.
4. Mail the form with payment to: THE DARK REPORT, 21806 Briarcliff Dr., Spicewood, TX 78669.

**Can I sponsor at this event?**

A limited number of sponsorship and advertising opportunities are available for this event. Please contact Jill Pierce at [jillp@amcnetwork.com](mailto:jillp@amcnetwork.com).