



Then

Now

Next

2009 Executive War College

April 28, 2009

Presented by: Marc D. Grodman, MD, CEO

2009

New Strategies
for Clinical Laboratories:

Leveraging the Assets

Marc D. Grodman, M.D.
CEO, Bio-Reference Laboratories, Inc
Presented at War College 2000
CEO Summit Day
May 18, 2000

2000

The Evolved Clinical Laboratory

Presented at:

**2001 Executive War College
Cincinnati, Ohio**

May 8, 2001

by: Marc D. Grodman, MD, CEO

Bio-Reference Laboratories, Inc. - NASDAQ: BRLI 2001

The Lab Demise

- **Reimbursement rate**
- **Poor performance of market leaders**
- **Hint of scandal**
- **Advent of Managed Care**

2000

The No-Lab Lab

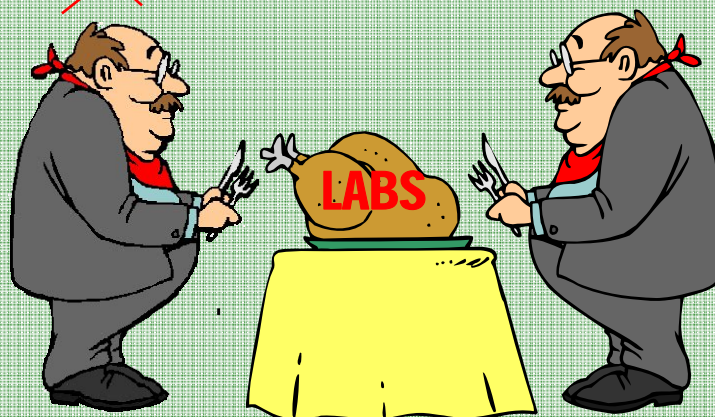
**“Just because you do laboratory testing,
you don’t have to call yourself a Laboratory.”**

Public Relations Consultant, 1998

2000

**“Wherever Managed Care is leading Healthcare,
clinical laboratories must insist
on a place at the table”**

~~Ex-CEO~~
~~The CEO~~ of a Major National Laboratory, 1993



2000

The Worst Performers

10-Year

	COMPANY NAME	STOCK SYMBOL	RETURN
1	Novell	NOVL	-17.1%
2	Kmart	KM	-12.1
3	Dillard's	DDS	-8.5
4	Sacor	SCRI	-7.6
5	IMC Global	IGL	-6.4
6	Rite Aid	RAD	-5.5
7	Lab. Corp. of America Holdings	LH	-3.8
8	Readers' Digest Association	RDA	-4.8
9	Conseco	CNC	-4.3
10	Service Corp. International	SRV	-4.6

The Best Performers

3-Year

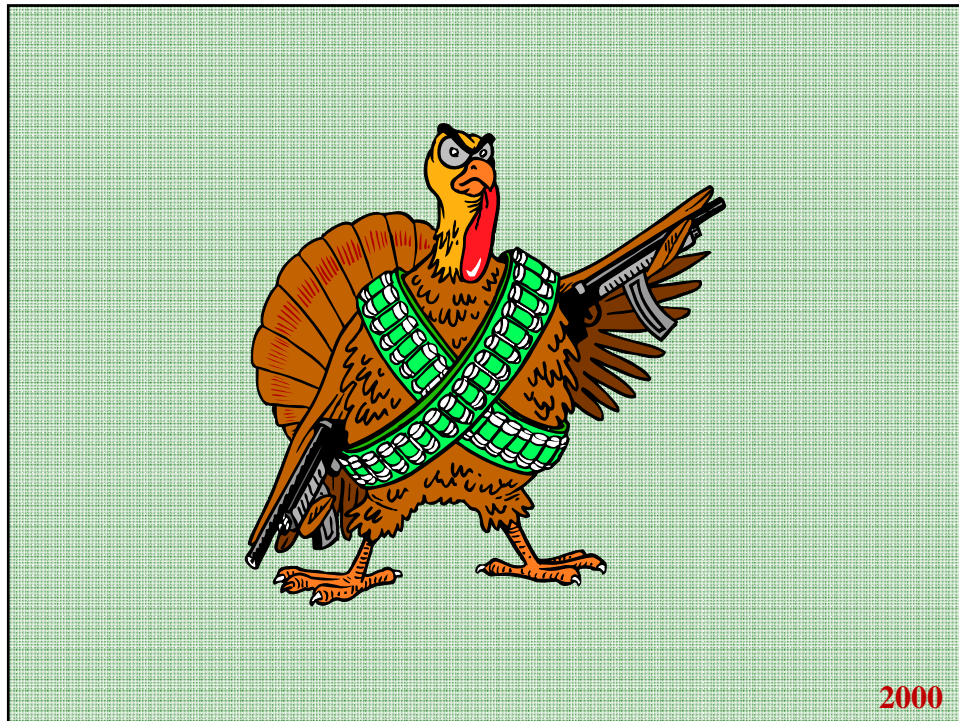
	COMPANY NAME	STOCK SYMBOL	RETURN
1	Ost Pharmaceuticals	OSP	+143.0%
2	Magellan	MERY	+128.0
3	Laboratory Corp. of America Holdings	LH	+127.4
4	CV Therapeutics	CVTX	+122.1
5	ImClone Systems	IMCL	+117.3
6	Idec Pharmaceuticals	IDPH	+106.5
7	Cephalon	CEPH	+103.3
8	Abgenix	ABGX	+102.3
9	Quest Diagnostics	DGX	+100.4
10	Finnlev	FINV	+99.9

FACTORS WHICH HAVE CONTRIBUTED TO INCREASING VALUE IN THE CLINICAL LABORATORY INDUSTRY:

- ❖ Increase in Esoteric Testing
- ❖ Consolidation of the Lab Industry
- ❖ Improvement in Reimbursement Rates
- ❖ Expanded Role of Lab Testing
- ❖ Aging of the Population

Labs vs. hospitals and health plans...
And probably not as great as thought now

2001



2009

**Clinical Laboratories are even better
than what they seemed at that time**



Bio-Reference Laboratories, Inc.



- ❖ Over 800 full and part time employees
- ❖ Over 2,000 full and part time employees
- ❖ Direct sales force of approximately 30 people
- ❖ Direct sales force of approximately 150 people
- ❖ Processed and reported over 2 million lab reports in FY 00
- ❖ Processed and reported over 4 million lab reports in FY 08

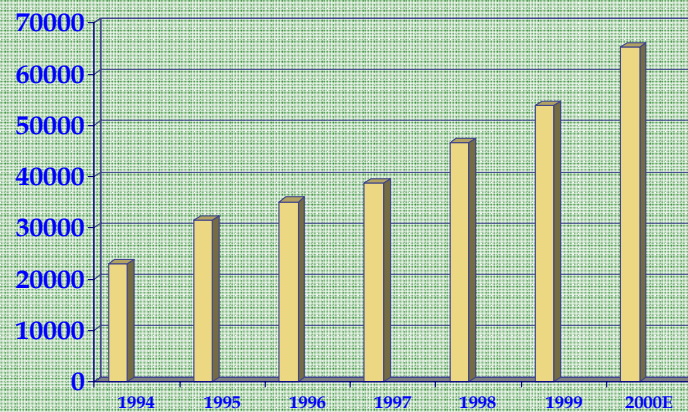
2001

2009



Bio-Reference Laboratories, Inc.

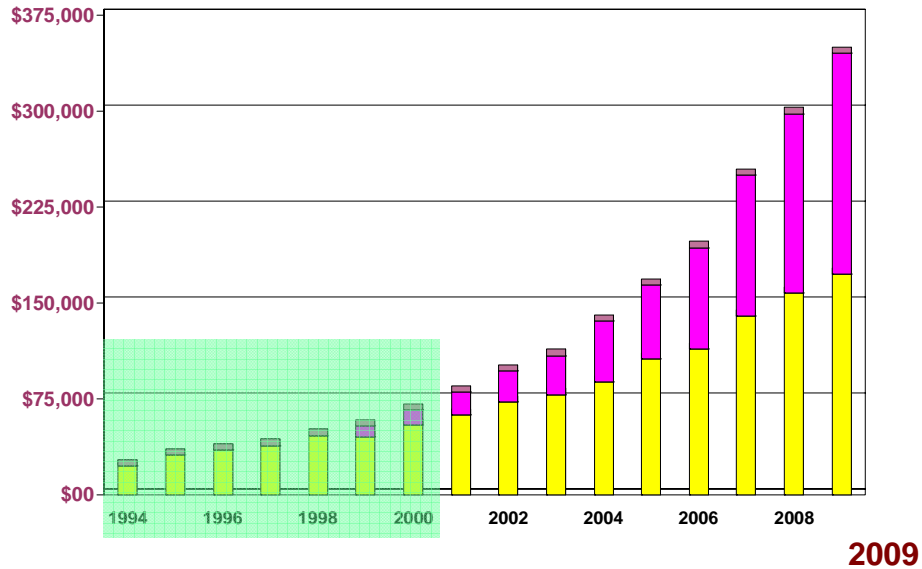
REVENUE, IN MILLIONS



2000

BRLI: Esoteric Testing has Fueled Growth

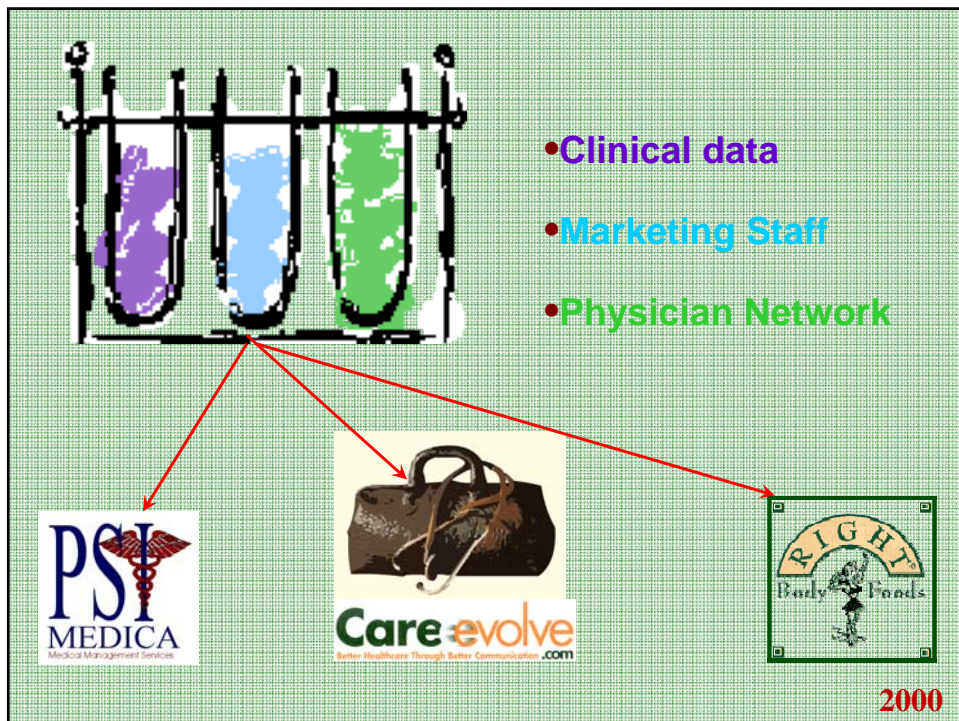
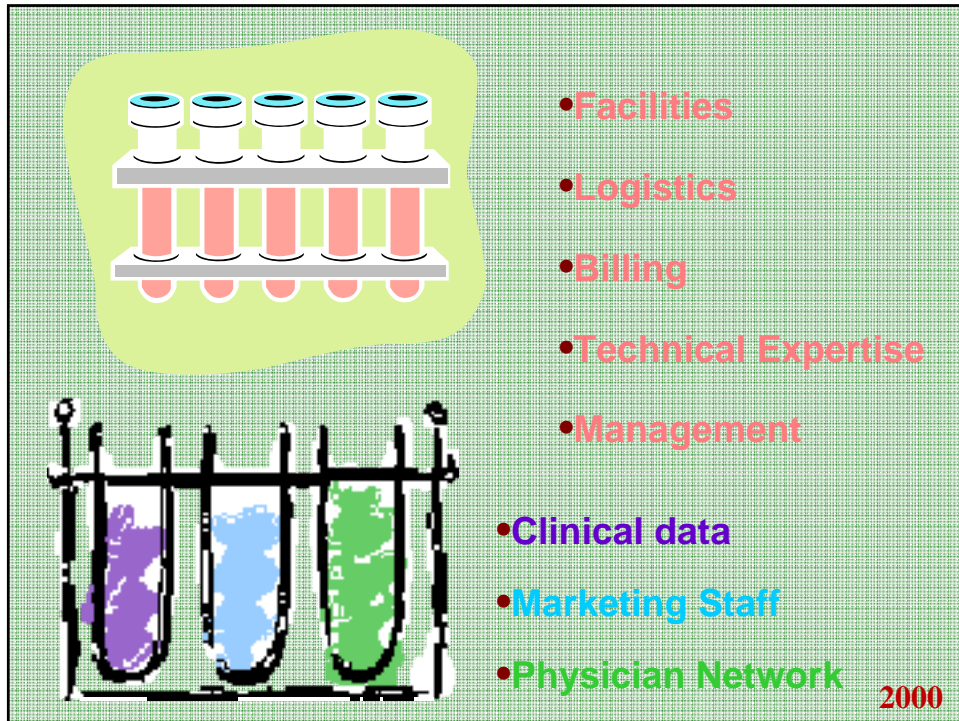
BRLI has demonstrated 20% CAGR over the past fifteen years.



Axioms for Growth

- The clinical laboratory will only realize its full value by leveraging its underlying assets.
- Laboratories are defined by the markets they serve.
- Clinical Laboratories have a translational role to educate and facilitate physicians' use of new science and technology in order to answer questions of clinical relevance

2009





CareEvolve

- Web-based, physician application that includes office productivity tools and provides on-line clinical ordering and reporting, laboratory and radiology
- Clients include:
 - 40 Hospital Systems or Laboratories, representing nearly 175 facilities
 - Over 6,700 physicians representing more than 215,000 patients
 - 500M reports delivered to date
- Growing connectivity network poised to deliver web based patient management solutions

2009

The image is a composite graphic. On the right, a middle-aged man with white hair and glasses, wearing a white lab coat over a patterned shirt and tie, holds a blue folder. He is smiling slightly. Behind him is a large, white medical machine, possibly an MRI or CT scanner, with a computer monitor on a stand to its left. The monitor displays a complex data table with multiple columns and rows of text and numbers. The background is a blue gradient with light streaks, giving it a high-tech, futuristic feel. At the bottom left, the 'CareEvolve' logo is displayed in blue and orange. At the bottom right, the year '2009' is written in red.

CareEvolve

2009

Current Status - BioReference/GenPath

- Over 3,500 Physician users
- Patient Service Centers – Live on orders and results
- GenPath – HTML and PDF reporting
- 6 years online results
- Advanced Features to provide individual and group data analysis

CareEvolve

2009

RIGHT
Body Foods

WRONG

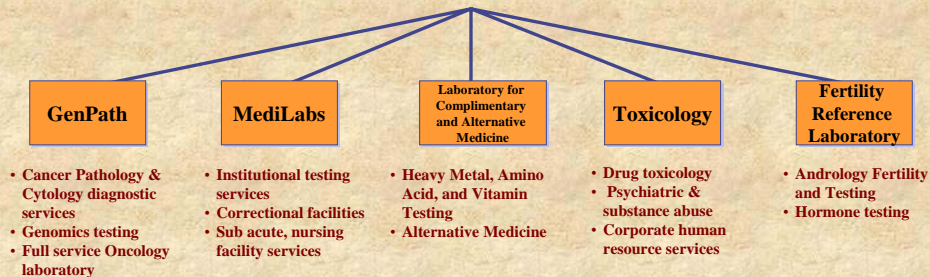
Low in Carbohydrates
Low in Calories
Distributed by Health Professionals

2000

BRLI Capabilities

BRLI

Automated, High Volume, Clinical Testing Facilities with Specialty Boutiques

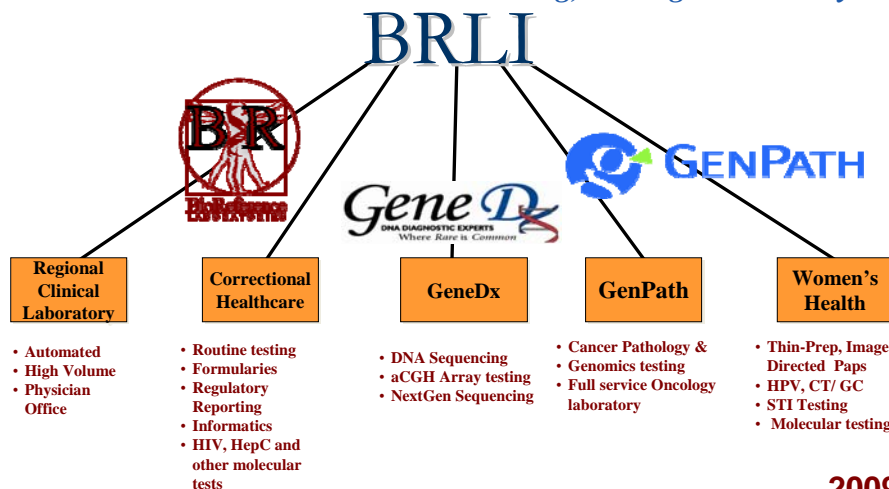


2001

BRLI Capabilities 2009

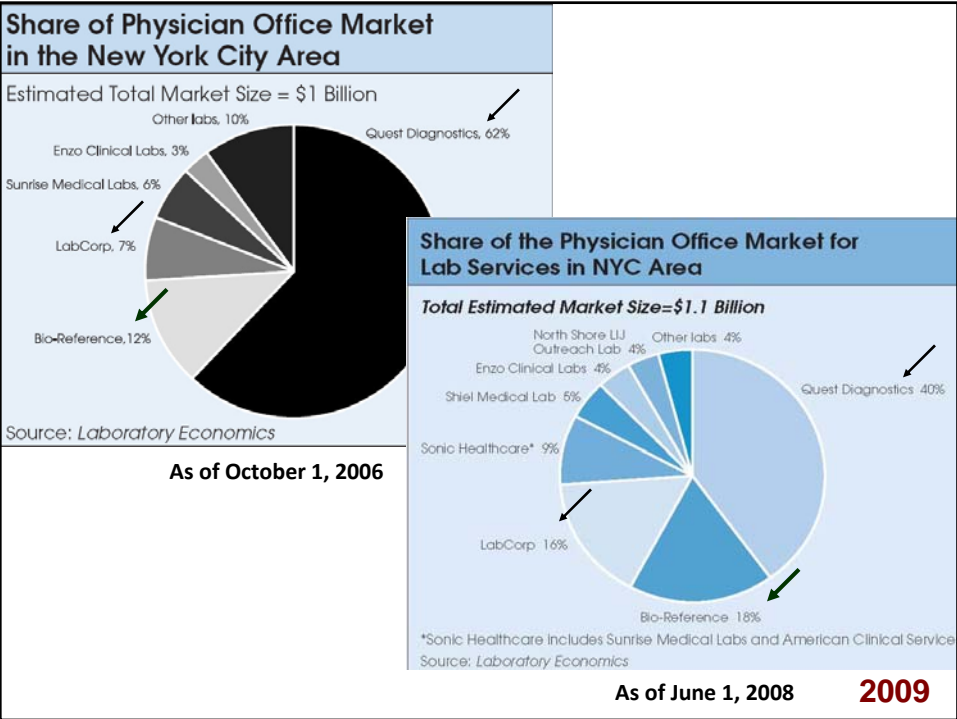
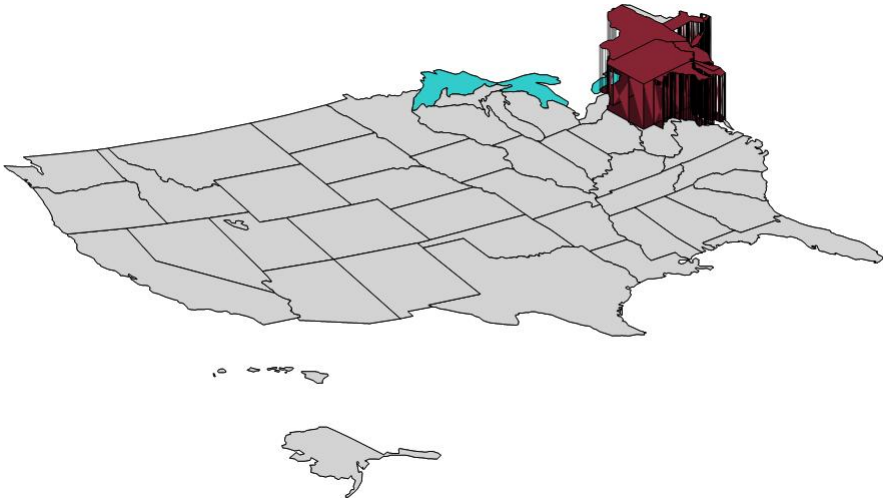
Franchises

Each Unit with its own Marketing, Testing and Identity



2009

The Regional Laboratory



The Regional Laboratory

As a Regional Laboratory, BRLI has an infrastructure second to none.

- “Feet on the Street”
- Existing Customer base and Infrastructure
- Provider of all of the testing, services and support of the national laboratories with the focused attention of a local regional laboratory
- Superior technology and connectivity solutions
- Inclusion in most managed care plans

2009

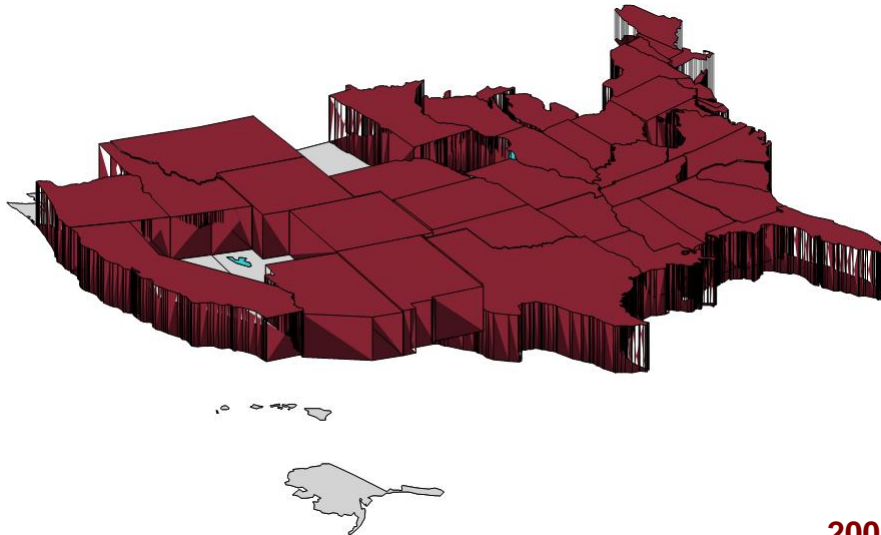
Advanced Cardiovascular Testing



BioReference LABORATORIES		ADVANCED CARDIOVASCULAR TESTING		ACT	
REFERENCE TESTING 401 EDWARD H ROSS DR ELMWOOD PARK NJ 07407 X3001		DOE, JANE 03 ANY STREET YOURTOWN NJ 07000 03031363		DOE, JANE 03 ANY STREET YOURTOWN NJ 07000 03031363	
DOE, JANE 400000014		DOE, JANE 400000014		DOE, JANE 400000014	
DATE OF TEST 05/04/2006 15:33		DATE OF TEST 05/04/2006 22:18		DATE OF TEST 05/04/2006 22:18	
GLOBAL RISK CALCULATION Risk calculation using Framingham estimated 10-year projection for CHD: 13%		Risk Factor Assessment Smoked cigarettes in the last month: Y Blood pressure volume (Systolic/Diastolic): 138/85 mm Hg		Diabetic: Y Additional Risk Factors: Family history of CHD, Obesity	
Basic Lipid Evaluation		LDL Assessment		Additional Risk Factors	
Total Cholesterol: 219 mg/dL Triglycerides: 111 mg/dL HDL-C, Direct: 34 mg/dL (Female) HDL-C as % of Total Cholesterol: 20 % Cholesterol / HDL-C Ratio: 2.9 (Female) LDL/HDL-C Ratio: 2.71 Non-HDL Cholesterol: 184 mg/dL VLDL Cholesterol: 22 mg/dL LDL-C Direct: 92 mg/dL		LDL-P (Total Number of LDL Particles): 1250 /mmol Small LDL-P (Number of Small LDL Particles): 876 /mmol LDL Particle Size: 22.6 nm		LP [a]-C (Lipoprotein a): 22 mg/dL hs-CRP: 2.6 mg/L Lp-PLA2 (Lipoprotein associated Phosphatase A2): 110 ng/mL Homocysteine: 3.8 mg/dL Apolipoprotein A-1: 92 L mg/dL (Female) Apolipoprotein B: 152 H mg/dL (Female) Apo A-1/B Ratio: 0.61 (Female) Oxidized LDL: 25.2 L U/L BNP (b-type natriuretic peptide): 191.65 H pg/mL	
LDL Assessment LDL-P (Total Number of LDL Particles): 1250 /mmol Small LDL-P (Number of Small LDL Particles): 876 /mmol LDL Particle Size: 22.6 nm		Additional Risk Factors LP [a]-C (Lipoprotein a): 22 mg/dL hs-CRP: 2.6 mg/L Lp-PLA2 (Lipoprotein associated Phosphatase A2): 110 ng/mL Homocysteine: 3.8 mg/dL Apolipoprotein A-1: 92 L mg/dL (Female) Apolipoprotein B: 152 H mg/dL (Female) Apo A-1/B Ratio: 0.61 (Female) Oxidized LDL: 25.2 L U/L BNP (b-type natriuretic peptide): 191.65 H pg/mL		Additional Risk Factors LP [a]-C (Lipoprotein a): 22 mg/dL hs-CRP: 2.6 mg/L Lp-PLA2 (Lipoprotein associated Phosphatase A2): 110 ng/mL Homocysteine: 3.8 mg/dL Apolipoprotein A-1: 92 L mg/dL (Female) Apolipoprotein B: 152 H mg/dL (Female) Apo A-1/B Ratio: 0.61 (Female) Oxidized LDL: 25.2 L U/L BNP (b-type natriuretic peptide): 191.65 H pg/mL	
Additional physician requested test results appear on your standard report form.		2009		2009	



Correctional Healthcare



2009



Correctional Healthcare

- Established presence in NY, NJ, PA, MD, KS, WI, VT, ME, MO, NH, AL, DE, NC, FL, GA, SC, AZ, IL, MA, AR, NM, ID, MN, KY, OH, MI, CA, LA, MO, CO, DC, OK, OR, IN, NE, TN, WY, TX and VA (including prisons and jails);
- Contracts with the two largest (PHS and CMS) and four of the five largest national correctional healthcare services companies as well as regional companies;
- Highly trained staff that works exclusively in correctional healthcare throughout the country; providing specialized services through customized solutions;
- Valuable Informatics solutions (EMR - ChartEvolve, Reporting - CareEvolve, Population management - PSIMedica) provide value-added laboratory differentiation.

2009

Onco-Pathology Services

GenPath – *State of the Art Testing Facilities*

Onco-Pathology Services

HEMATOLOGY/ ONCOLOGY

- Leukemia, Lymphoma, & Myelodysplastic Syndromes

BREAST CANCER

- Pathology Tumor Analysis

GASTROENTEROLOGY

UROLOGY

OB/GYN

Diagnostic, Prognostic & Therapeutic
Monitoring of Disease

Benign or Malignant • Unknown Primary •
Undifferentiated Tumor • Microscopic Disease
Staging

Pathologic Diagnosis & Prognosis of Upper &
Lower GI Malignancies

Early Detection, Diagnostic & Prognostic Testing
for Bladder & Prostate Cancer

Early Detection, Diagnostic & Prognostic Testing
Incorporating Latest Pap Smear Technology;
ThinPrep & HPV Typing

Testing Modalities

Morphology

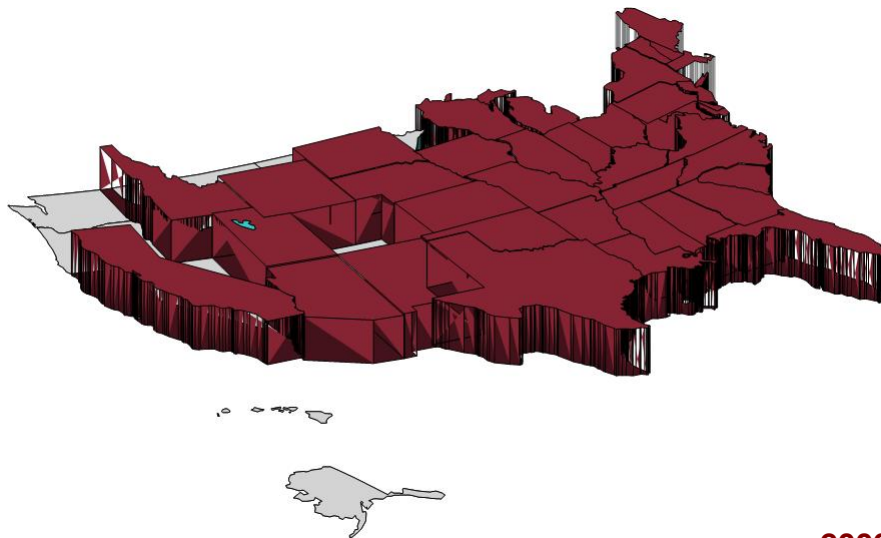
Immunohistochemistry

Flow Cytometry

Cytogenetics

Fluorescence In Situ Hybridization (F.I.S.H)

2001



2009


The GenPath Advantage

- Superior Professional Service & Support
- Foremost Experts selected for Scientific Advisory Board
- Cutting Edge Technology
- Superior Sales and Marketing
- Patient Centric / Medically Appropriate

2009

Foremost Experts Serve as Scientific Advisory Board Members, Consultants or Advisors

- John Bennett, MD - U of Rochester
- Ayalew Tefferi, MD - Mayo Clinic
- Stephen D. Nimer, MD – Memorial Sloan-Kettering
- Paul Rothberg, PhD - U of Rochester
- Rajendra Damle, PhD - NYU Medical Center
- Barry Maron, MD, U of Minnesota
- Wendy Chung, MD PhD – Columbia University
- Mathew Maurer, MD - Columbia University
- David A. Baker, MD – State U of New York, Stony Brook
- Jeffrey Gilbert, MD - Montefiore/Albert Einstein Medical Center



Oligonucleotide Array CGH Studies In Myeloproliferative Neoplasms: Comparison With Conventional Cytogenetic Analysis and *JAK2V617E* mutational status

*Ayalew Tefferi, MD¹, Shireen Sirhan, MD¹, Yi Sun, PhD², Terra Lasbo, MT(ASCP)³, Christy M. Finkel, James Weisberger, MD^{3,4}, Sherri Bate, PhD⁵, John Compton, PhD⁶, Charles A. LeDuc, PhD⁷, Animesh Parthasarathy, MD, PhD⁸, Erik C. Thorland, PhD⁹, Yuriy Shevchenko PhD⁹, Marc Grodman, MD¹⁰, Wendy K. Chung, MD, PhD¹

¹Mayo Clinic, Rochester, MN, ²BioReference Laboratories, Elmhurst Park, NJ, ³GenPath, Elmhurst Park, NJ, ⁴GeneDs, Gaithersburg, MD, ⁵Columbia University, New York, NY

Background

Myeloproliferative neoplasms (MPNs) have provided pathogenetic, diagnostic and prognostic information and in certain instances guide therapeutic decisions. It is therefore reasonable to hypothesize that a higher resolution examination of chromosomes might reveal additional changes that are scientifically as well as clinically relevant.

Methods

performed on archived DNA from peripheral blood granulocytes with a gender matched normal control using oligonucleotides with either 44,000 or 105,000 oligonucleotides. Data were analyzed with CGH Analytics (Agilent). Copy number changes were considered significant (CNs) if they were defined by 4 or more adjacent oligonucleotides spanning at least 150,000 base pairs, contained at least one gene, and were not identified in the Database of Genomic Variants. The study population was retrospectively selected based on availability of study sample and presence of a World Health Organization-defined diagnosis of BCR-ABL-negative classic MPN: primary myelofibrosis (PMF), polycythemia vera (PV), essential thrombocythemia (ET), post-ET, MF, and post-PV MF.

Results

Comparison of array CGH and conventional cytogenetic studies

Cytogenetic studies were performed either at diagnosis or within 1 year of array CGH in 62 patients (25 PMF, 21 PV, 11 ET, 5 post-ET/PV MF); the results were abnormal in 10 (16%) cases. Array CGH revealed CNs in 22 (36%) patients including 5 (50%) with abnormal and 17 (33%) with normal cytogenetic results. However, all 21 patients with PV and 11 with ET displayed normal cytogenetics despite the presence of CNs in 2 (9%) and 10%, respectively. In PMF, the respective abnormal CNs and abnormal cytogenetic rates were 25% and 40%.

Loss of heterozygosity (LOH) at *JAK2V617E* locus

Cytogenetic studies were performed within 1 year of the array CGH study in 43 patients (18 PMF, 15 PV, 6 ET, 4 post-ET/PV MF); the results were abnormal in 6 (14%) cases and normal in 37. Array CGH revealed CNs in 16 (37%) patients including 4 (67%) with abnormal and 12 (32%) with normal cytogenetic results. However, all 15 patients with PV and 6 with ET displayed normal cytogenetics despite the presence of CNs in 2 (13%) and 10%, respectively. In PMF, the respective abnormal CNs and abnormal cytogenetic rates were 25% and 40%.

Table 1

	No. of patients with CNs (%; n= evaluable)	No. of patients with CNs (%; n= evaluable)	No. of patients with CNs (%; n= evaluable)
All patients	28 (35%; n=80)	10 (16%; n=62)	43 (72%; n=60)
PMF only	15 (44%; n=32)	9 (36%; n=25)	17 (68%; n=25)
PV only	9 (35%; n=26)	0 (0%; n=0)	18 (100%; n=18)
ET only	2 (15%; n=13)	0 (0%; n=11)	5 (39%; n=13)
Post-ET/PV MF (n=9)	3 (33%; n=9)	1 (20%; n=5)	3 (75%; n=4)

Table 2

	No. Of Patients with CNs (%)
All patients (n=62)	22 (36%)
Patients with normal cytogenetics (n=52)	17 (33%)
Patients with abnormal cytogenetics (n=10)	5 (50%)
All PMF patients (n=25)	12 (48%)
PMF patients with normal cytogenetics (n=16)	8 (50%)
PMF patients with abnormal cytogenetics (n=9)	4 (44%)
All PV patients (n=21)	6 (29%)
PV patients with normal cytogenetics (n=21)	6 (29%)
PV patients with normal cytogenetics (n=0)	N/A
All ET patients (n=11)	2 (18%)
ET patients with normal cytogenetics (n=11)	2 (18%)
ET patients with abnormal cytogenetics (n=0)	0 (0%)

Conclusions


1) In PV and ET, oligonucleotide array CGH is superior to bone marrow cytogenetic analysis in detecting genomic aberrations. Furthermore, in these two disorders, array CGH is more likely to detect genomic changes in the presence of *JAK2V617E*.

2) Oligonucleotide array CGH in PMF discloses the occurrence of genomic losses that accompany translocations, which are assumed to be balanced by cytogenetic analysis.

3) Prospective studies with concomitant assessment of array CGH and cytogenetic studies are required to clarify the diagnostic and prognostic value of the former in comparison to the latter.

4) The non-trivial rate of detecting array CGH-apparent genomic changes in PV and ET warrants further studies to examine its prognostic value.

2009



Cutting Edge Technology

Utility of oligonucleotide array comparative genomic hybridization to identify cryptic copy number alterations in myelodysplastic syndromes

Wendy Chung, James Weisberger, Pauline Brenholz, Stephanie Warren, Swaroop Aradhya, Charles LeDuc, Marc Grodman, Anwar Iqbal, John Bennett

Myelodysplastic syndromes (MDS) are a heterogeneous group of clonal hematological neoplasms characterized by peripheral cytopenias due to ineffective hematopoiesis and significant cytologic atypia in one or more of the myeloid lineages. There is a variable risk of progression to acute myeloid leukemia, which is dependent on the blast count and certain recurrent cytogenetic abnormalities. Cytogenetic characterization is important in both diagnosis and prognosis, but can be of limited value in many cases because of the low frequency of karyotypic abnormalities in lower-risk subtypes.

2009



Cutting

Edge

Technology

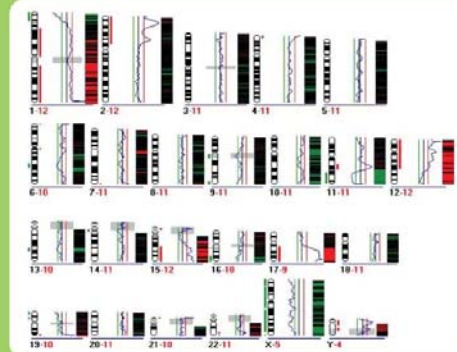


Figure 1: A molecular karyotype showing gains and losses across the genome. Gains are depicted in green and losses in red.

Molecular Karyotyping: Beyond conventional cytogenetics

- Conventional cytogenetics is an integral tool in the detection of chromosomal anomalies such as deletions, duplications and aneuploidies.
- However, DNA amplifications, double minutes and homogeneously staining regions cannot always be accurately localized to specific chromosomal bands.¹ Also, in the case of culture failure or no cell growth, conventional karyotyping cannot be performed.
- Array CGH is a comparative genomic hybridization methodology in which a large number of nucleic acid probes are used to detect chromosomal abnormalities in a patient sample.

2009



Personalized Medicine Requisition Form Cutting Edge Technology

ALL INSURANCES RELATIONSHIP TO SUBSCRIBER		PHYSICIAN'S SIGNATURE (REQUIRED FOR MEDICARE)	
SPECIMEN INFORMATION		PATIENT I.D. / ROOM NO.	
Collection Date: _____ Time: _____ Multiple <input type="checkbox"/> Y <input type="checkbox"/> N		ENTRIES IN THIS BOX WILL APPEAR ON REPORT	
CLINICAL INFORMATION			
TESTS / PANELS	SAMPLE REQUIREMENTS		
<input type="checkbox"/> 5288-6 KRAS (Cetuximab, Gefitinib, Erlotinib, Panitumumab) KRAS mutations in tumor tissue are associated with unfavorable prognosis in cancer patients treated with epidermal growth factor receptor tyrosine kinase inhibitors (EGFR-TKI).	FFPE*	Block	
<input type="checkbox"/> 5295-1 EGFR (Cetuximab, Gefitinib, Erlotinib, Panitumumab) Mutations in the EGFR gene affect response rates of patients on EGFR TKI therapy.	FFPE*	Block	
<input type="checkbox"/> 5322-3 BRAF (Cetuximab, Gefitinib, Erlotinib, Panitumumab) BRAF mutations in colorectal cancer cause resistance to anti-EGFR therapy.	FFPE*	Block	
<input type="checkbox"/> 6290-1 ABL Kinase (Imatinib) Imatinib resistance can be attributed to a change in the BCR/ABL mutation status.	Whole Blood/Bone Marrow	EDTA	
<input type="checkbox"/> 5179-7 C-KIT (Imatinib) C-kit mutations affect the efficacy of Imatinib and cause failure of therapy in most patients.	Whole Blood	EDTA	
<input type="checkbox"/> 5183-9 UGT1A1 (Irinotecan, Leucovorin, 5-FU) Mutations in the UGT1A1 gene impair production of the enzyme that metabolizes chemotherapeutic drugs.	Whole Blood	EDTA	
<input type="checkbox"/> 6285-1 DPD (5-FU) Mutations in the DPD gene are known to cause abnormal metabolism of 5FU causing drug toxicities.	Whole Blood	EDTA	
<input type="checkbox"/> 5287-8 CYP2D6 (Tamoxifen) Patients with certain CYP2D6 gene alleles have significantly impaired ability to metabolize tamoxifen resulting in treatment-related toxicity.	Whole Blood	EDTA	
<input type="checkbox"/> 6261-2 CYP2C9, VKORC1 (Warfarin) Warfarin metabolism is dependent on a patient's genotype which in turn affects their response to therapy.	Whole Blood	EDTA	
Coagulation Risk Assessment Panels:			
<input type="checkbox"/> 5993-1 Hyperactive Coagulation Panel Measurement of activation markers used to assess any increase in a patient's tendency to clot.	Frozen Plasma*	3 Blue citrate	
<input type="checkbox"/> 5997-2 Bleeding Diathesis Evaluation Assessment of coagulation factors in patients with possible inherited or acquired bleeding disorders.	Frozen Plasma* and Whole Blood	3 Blue citrate EDTA	

2009

A collage of various GenPath educational materials, including brochures, posters, and a book, all featuring the GenPath logo and the tagline "we save what others don't". The materials include a "Hematology/Hemostasis Diagnostic Guidelines" brochure, a "Personalized Medicine" brochure, a "Personalized Medicine" book, and a poster titled "GenPath: Personalized Medicine". The materials are arranged in a way that shows different angles and content, highlighting the variety of educational resources available.

- 2009

[illegible]

2009

GenPath: Personalized Reporting

Patient Centric
/ Medically Appropriate

GENPATH
A Quest Diagnostics Laboratory

FINAL REPORT

DR. JANE JONES
ONCOLOGY CENTER
100 MAIN STREET
SUITE 100
ANY TOWN, NJ 00000-000
ACCT NO. 40000014 S4
P: 955-5555 F: 955-5555

B, SAMPLE REPORT
DOB: 11/08/1918 AGE: 85Y SEX: M
PATIENT I.D. VERA123456
Clinical Data
Myeloproliferative disorder, worsening anemia. Receiving Hydrate.

DATE COLLECTED 10/12/2007
DATE RECEIVED 10/12/2007
DATE OF REPORT 10/19/2007
SPECIMEN No. 3000000000
SOURCE: TYPE Bone Marrow

COMPREHENSIVE BONE MARROW REPORT

SUMMARY DIAGNOSIS
Involvement by chronic myeloproliferative disease, favor idiopathic myelofibrosis.

RESULTS

Method	Result		Interpretation
	Normal	Abnormal	
Morphology		X	1) Moderately hypercellular marrow with atypical megakaryocytes; hyperplasia, diffuse moderate reticular fibrosis, and no increase in blasts, indicative of chronic myeloproliferative disease. 2) Minor (2%) clonal surface immunoglobulin negative B-cell population detected by flow immunophenotyping. Blasts are inconspicuous finding.
Flow Flow Cytometry Analysis for Myeloid/Lymphoid Disturbance and Acute Leukemia		X	Interpretation: 1) Partial CD34 expression by monocytes. No increase in blasts. 2) Minor (2%) clonal surface immunoglobulin negative B-cell population present. Immunophenotypic Analysis: No increase in the proportion of CD34-positive blasts is detected. Maturing myeloid cells show no significant abnormal myeloid antigen expression. Monocytes demonstrate partial CD34 expression. The large majority of B-cells (2% of total cells) are surface immunoglobulin negative. T-cells are unremarkable.
ISC	NA		No increase in blasts detected.
Cytogenetics		X	46,XY,t(8;22)(p24;q21)46,XY(t)
PCR Molecular JAK2 Molecular Analysis		X	Positive for JAK2 V617F Mutation.

SUPPORTING IMAGES

MORPHOLOGY

Core JAK2 Clone

MORPHOLOGY

Low magnification view of bone marrow (200x)

FLOW

Minor (2%) clonal surface immunoglobulin negative B-cell population present

These tests were developed and their performance characteristics were determined by QuestDiagnostics Laboratories. They may not be cleared or approved by the U.S. Food and Drug Administration. The FDA has determined that such information is essential to the use of these tests. These results may be used for clinical, investigational or for research purposes, and should be interpreted with other relevant clinical/pathologic data.

401 Edward H Ross Drive
Broomfield, NJ 07007
T 800 827 1476

JAMES W. HARRIS, M.D.
Laboratory Director

WILLIAM F. HARRIS, M.D.
Hematopathologist
Electronically released by WILLIAM F. HARRIS, M.D.

Printed: 10/19/2007 4:00pm

2009

Women's Health Initiative

Patient Centric
/ Medically
Appropriate

genpap™
The Molecular STI Test

A Revolutionary Approach
To Detecting Sexually
Transmitted Infections

www.genpathdiagnostics.com

2009

Women's


Health

Initiative

Patient Centric

/ Medically

Appropriate



FINAL AMENDED REPORT

DR. JANE JONES
WOMEN'S HEALTH CENTER
100 MAIN STREET
SUITE 102
ANY TOWN, NJ 00000-000
ACCT NO. 400000014
P. 555-5555

VERYLONGNAME, ANNEMARIE
D.O.B. 03/13/1963 AGE 43Y SEX F
SURGICAL No. 0000000000
PATIENT I.D. VERA123456

DATE COLLECTED 06/28/2008
DATE RECEIVED 06/28/2008
DATE OF REPORT 06/30/2008
SPECIMEN No. 000000000
SOURCE Cervical-Vaginal

GYN CYTOLOGY REPORT

Diagnosis
NO EVIDENCE OF INTRAEPITHELIAL LESION OR MALIGNANCY. SQUAMOUS CELL CHANGES ASSOCIATED WITH INFLAMMATION. REACTIVE ENDOCERVICAL CELLS IDENTIFIED.

Adequacy
Satisfactory for evaluation / Transformation zone component present. Red blood cells obscuring many of the epithelial cells.

Comments
This specimen was screened by a cytotechnologist, who then referred the specimen to the pathologist for a definitive diagnosis. Specimen processed using CYTIC TheroPrep(TM) Imaging System and screened by a cytotechnologist. It has been reviewed and classified by a pathologist.

Clinical Information
LMP: 10/4/2007 / Cervix: Bleeds on Contact / Menopausal syndrome / Routine exam

Electronically Signed On 05/30/08 By **Bulala M.D., R., Pathologist**

This test should be considered a screening procedure subject to false negative and false positive. Results are more reliable when a satisfactory sample is obtained on a regular negative basis, and should be interpreted together with past and current clinical data.

STI MOLECULAR PROFILE

Test	Normal	Abnormal
Chlamydia trachomatis ¹	Negative	
Neisseria gonorrhoea ²		Positive
Ureaplasma urealyticum	Negative	
Mycoplasma genitalium	Negative	
Mycoplasma hominis		Positive
Human papillomavirus low risk ³	Negative	
Human papillomavirus high risk ³		Positive
Trichomonas vaginalis	Negative	
Gardnerella vaginalis		Positive

Test	Normal	Abnormal
Molnucius mullens	Negative	
Molnucius curtis	Negative	
Bacteroides fragilis		Positive
Candida albicans		Positive
Candida glabrata	Negative	
Candida parapsilosis	Negative	
Herpes simplex virus 1	Negative	
Herpes simplex virus 2	Negative	

HPV GENOTYPING PROFILE

Test	Normal	Abnormal
Human papillomavirus 6 ¹	Not Detected	
Human papillomavirus 11 ¹	Not Detected	
Human papillomavirus 16 ¹		Detected

Test	Normal	Abnormal
Human papillomavirus 18 ²	Not Detected	
Human papillomavirus 31 ²		Detected
Human papillomavirus 45 ²	Not Detected	

GENPATH
807 Edward H. Ross Drive
Elmwood Park, NJ 07627
1-800-827-1479

James Weinberger, M.D.
Laboratory Director

2009

GeneDx
DNA DIAGNOSTIC EXPERTS

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SEARCH

WHERE Rare IS Common

welcome

LATEST UPDATE

NEW: GenomeDx Version 2 - Customized 105k oligonucleotide array for high-resolution genome-wide aCGH

More...

GeneDx specializes in genetic testing for rare hereditary disorders. Our mission is to make clinical testing available to people with rare genetic conditions and their families.

Most of our tests include full gene analysis by DNA sequencing, the gold standard of genetic testing. We invite you to explore our site, where you will find comprehensive information and all of our paperwork. Families are encouraged to present our material to their health care providers who can evaluate the appropriateness of testing.

For diagnostic testing in rare disorders, contact GeneDx... **Where rare is common.**

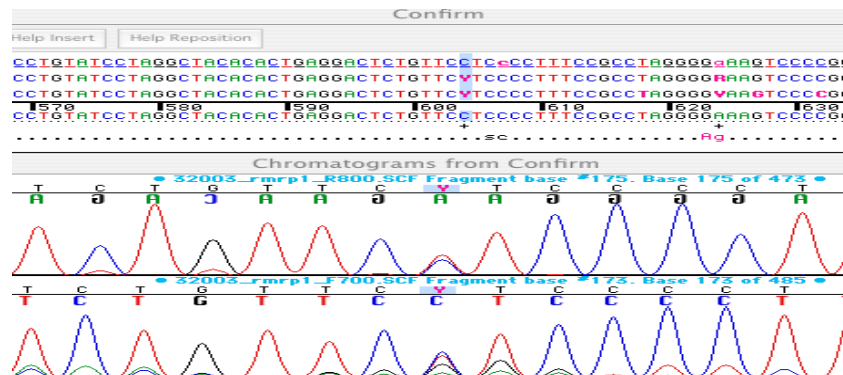
What's New?

FAQs

LICENSING:

CLIA #21D0969951
MD State License 953
EIN: 20-5446298
NPI: 1487632998

2009



"All the News
That's Fit to Print"

The New York Times

Late Edition

Today, rain, then clouds late, mild, high 43. Tonight, showers, but
Tomorrow, early cold, a shower
then clearing, high mild, high 42.
Weather map appears on Page 1.

VOL. CLXVII No. 54,172

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NEW YORK, FRIDAY, DECEMBER 28, 2007

\$1.25

After DNA Diagnosis: 'Hello, 16p11.2. Are You Just Like Me?'

Samantha Napier, 14, left, and Taygen Lane, 4, share a rare genetic mutation.

THE DNA AGE
Chromosome Kinship

By AMY HARMON

The girls had never met, but they looked like sisters.

There was no missing the similarities: the flat bridge of their noses, the thin lips, the fold near the corner of their eyes. And to the families of 14-year-old Samantha Napier and 4-year-old Taygen Lane there was something else, too. In the likeness was lurking an explanation for the learning difficulties, the digestion problems, the head-banging that had troubled each of them, for so long.

Several of the adults wiped tears from their eyes. "It's like meeting family," said Jessica Houk, Samantha's older sister, who accompanied her and their mother to a Kentucky amusement park last July to greet Taygen.

But the two families are not related, and would never have met save for an unusual bond: a few months earlier, a newly available DNA test revealed that Samantha and Taygen share an identical nick in the short arm of their 16th chromosomes.

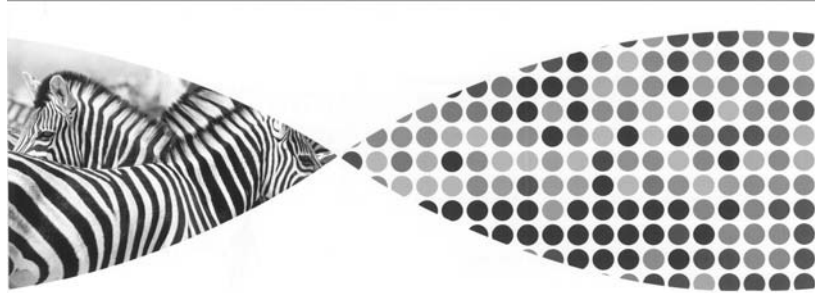
With technology that can now scan each of an individual's 46 chromosomes for minute aberrations, doctors are providing thousands of children lumped together as "autistic" or "developmentally delayed" with distinct genetic diagnoses. The symptoms, they are finding, can be traced to one of dozens of deletions or duplications of DNA that were previously hard or impossible to detect.

Some mutations are so rare that they are known only by their chromosomal address: Samantha and Taygen are two of only six children with the diagnosis "16p11.2."

Few of these mutations were inherited in the traditional sense, and the affected children are typically the only family member with the disorder. So, many parents are searching out strangers struck by the same genetic lightning bolt. They want solace, advice and answers to what the future might hold. From other families of children with the same chromosomal anomaly, they are seeking insight into their own. Sometimes what

Continued on Page A19 **2009**

GeneDx: The future of Diagnostic Testing



Announcing the
GeneDx Guide to Genome-Wide Microarray Analysis

(we find what others don't)

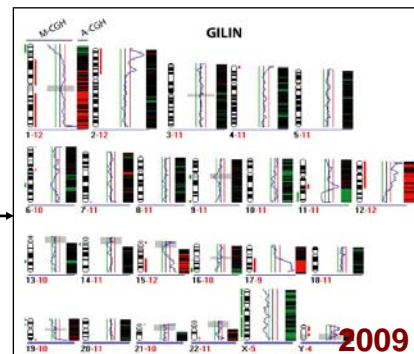
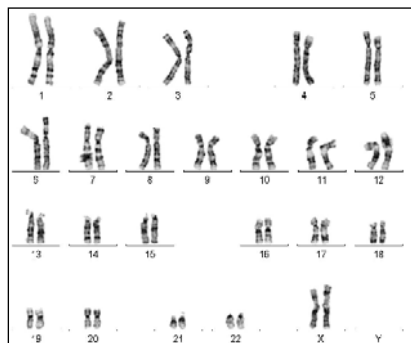
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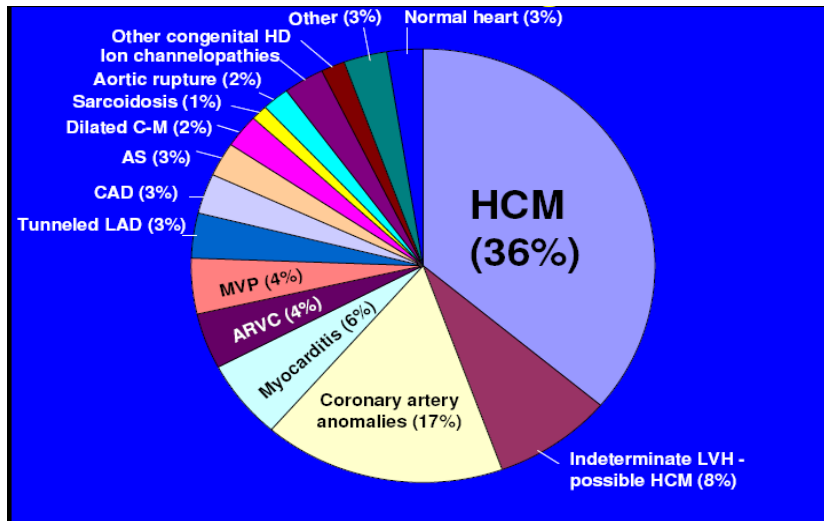
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GeneDx
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Where Rare is Common

Molecular Karyotyping with Oligonucleotide Microarray



Causes of Sudden Death in Young Athletes



Hypertrophic Cardiomyopathy

- Incidence of 1/500 adults, most common genetic cardiac disease
- Most common cause of sudden cardiac death in children and adolescents
- Autosomal dominantly inherited
- Family history may not be revealing
- Penetrance varies with age, hypertrophy often not apparent at least until after puberty
 - Requires serial echos
- First symptom may be sudden death

Familial Hypertrophic Cardiomyopathy is Genetically Heterogeneous

Gene	Mutations	Frequency
MYH7	70	<35-50%
MYH6	1	?
MYL3	2	<1%
MYL2	8	<1%
ACTC	5	?
TNNT2	14	15-20%
TNNB	8	<1%
TNNC ₁	1	?
TPM1	5	<5%
MYBPC3	30	>15-20%
TTN	1	?
PRKAG2	2	?

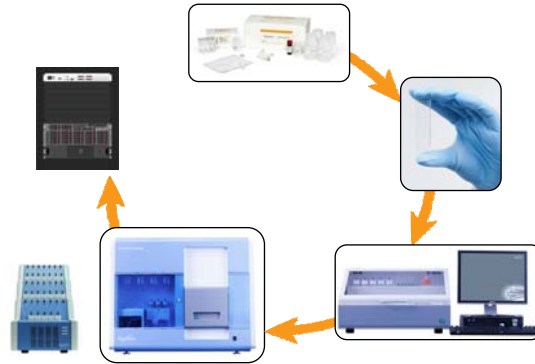
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Mutation Specific Prognosis

- **Troponin T (TNNT2):** Highly variable, can be associated with subclinical hypertrophy with high risk of sudden cardiac death, or significant hypertrophy with low risk
- **Cardiac myosin binding protein C (MBP-C):** Late onset HCM, mild hypertrophy, good prognosis
- **Beta Myosin Heavy Chain (MyHC):** Generally early onset, poor prognosis, Generally early onset, poor prognosis
 - Arg663His: atria fibrillation
 - Arg719Gln: heart failure
 - Arg403Gln, Arg719Trp, Arg453Cys, Arg723Gly: increased risk of sudden death (50% mortality by age 30)
 - Phe513Cys, Leu908Val, Val606Met, Gly256Glu: mild hypertrophy, low incidence of sudden death

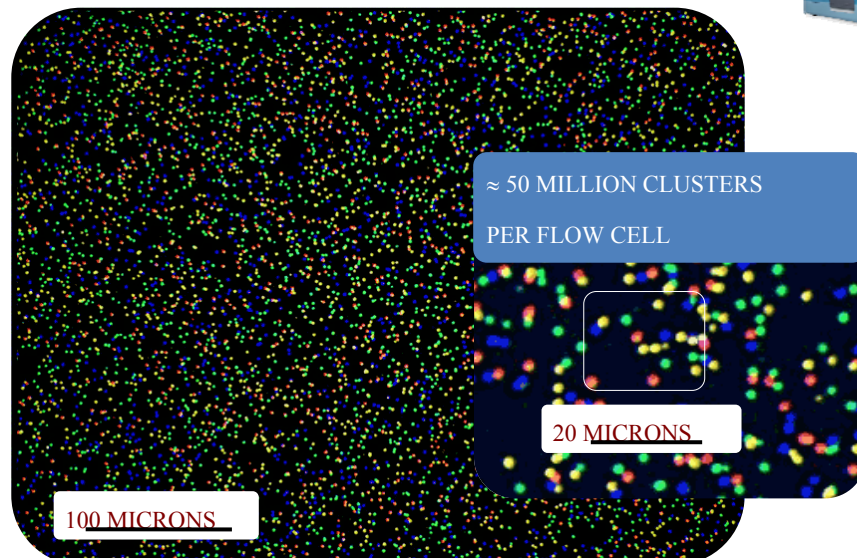
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What is Next Generation Sequencing ?

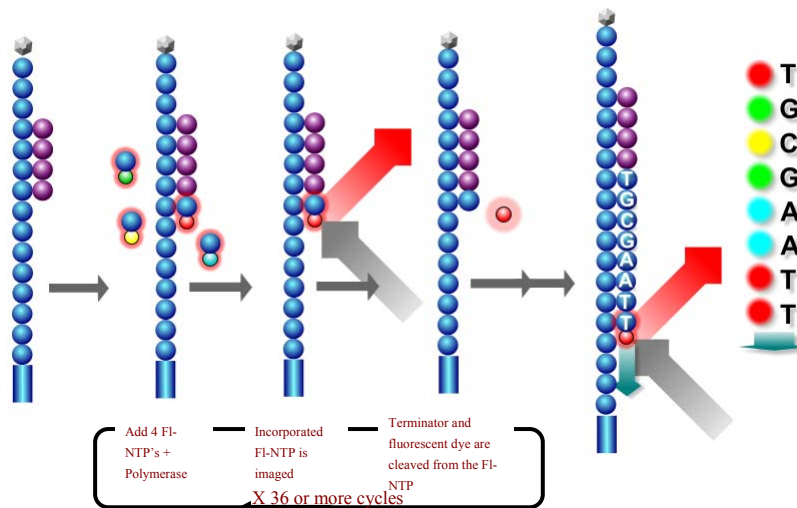


Next-Gen sequence analysis is a high-throughput technique to retrieve large amounts of sequence data in a fast, cost-effective and sensitive way.

Sequencing



Sequencing forward strand



Hypertrophic Cardiomyopathy (HCM) Panel

- 17 Genes
- Total of 172 amp icons
- Total size 77,000 BP

Conventional Sequencing:
>\$17,000, several months TAT

Gene Name	Amp icons
ACTC1	10
CAV3	4
GLA	7
LAMP2	11
MTTG	1
MTTI	1
MTTK	1
MYBPC3	24
MYH7	34
MYL2	6
MYL3	4
MYLK2	9
PRKAG2	18
TNNC1	4
TNNI3	5
TNNT2	15
TPM1	14
TTR	4

GeneDx Cardiology Genetics **Cardiology**
Isolated Hypertrophic Cardion

GeneDx accession #:	000000	Patient name:	DOE, Girl
Date specimen obtained:	01-01-2008	Date of birth:	08-31-1983
Date specimen received:	01-08-2008	Gender:	Female
Date of report:	01-21-2008	Specimen type:	Blood in EDTA
		Submitter ID #:	1234567

CLINICAL INDICATION:
(as provided on requisition)

24-year-old female with history of syncope. Echocardiogram sho ventricle (LVIDd 4.2cm) with concentric left ventricular hypertrop PWT 18 mm). Positive family history of sudden unexplained dea and history of syncope in proband's mother.

RESULT:

Missense mutation Arg453Cys.c10437C>T in the MYH7 gene Chromosome 14q12 exon 14

ABNORMAL (POSITIVE): SEE INTERPRETATION
Previously reported, known disease causing mutation

This patient has a missense mutation, altering the nucleotide C1 in the MYH7 gene. This results in a change in the amino acid arg β-cardiac myosin heavy chain causing familial hypertrophic card

INTERPRETATION:

This patient has a missense mutation in the β-cardiac myosin he Mutations in MYH7 (CMM 160760) are associated with autosol hypertrophic cardiomyopathy. Genotype-phenotype correlations been associated with a high incidence of sudden cardiac death i

Familial hypertrophic cardiomyopathy is an autosomal dominant mutations in sarcomeric proteins. The disease is characterized b hypertrophy and myocardial disarray. MYH7 mutations account of hypertrophic cardiomyopathy cases.

RECOMMENDATION:

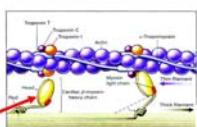
1. Clinical correlation between this result and the patient's pher recommended (see clinical implications below).
2. Genetic counseling is recommended to discuss the implicati
3. Mutation specific genetic testing and clinical follow-up is rec degree relatives and extended family members. Based on fs the mutation is most likely inherited from the patient's mother

CLINICAL IMPLICATIONS

Given that the patient has two major risk factors for sudden card unexplained syncope, and (2) family history of sudden cardiac d mutation (Arg453Cys) that is malignant, preventive interventions considered.

GeneDx Cardiology Genetics **Cardiology Genetics**
Isolated Hypertrophic Cardiomyopathy Panel

GeneDx accession #:	000000	Patient name:	DOE, Girl
Date specimen obtained:	01-01-2008	Date of birth:	08-31-1983
Date specimen received:	01-08-2008	Gender:	Female
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		Submitter ID #:	1234567



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2. Marfan AJ et al. Annual Review of Medicine. 1995; 46:213-22
• (PubMed: 7386455)
3. McKenna W. et al. Europeace 2000; 2:4-14
• <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC1141414/>
4. Watkins H et al. N England Journal of Medicine. 1992; 326: 1105-14
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• (PubMed: 12924243)
7. Ordier-Pflanz J et al. J Mol Cell Cardiol 2001 Jan 33(1):141-8.
• (PubMed: 11133032)
8. Human gene mutation database (HGMD)
• <http://www.hgmd.cf.ac.uk/entry.php>
9. Maron BJ, McKenna WJ, Danon GM, et al. J Am Coll Cardiol. 2002;42(9):1507-1713.
• (PubMed: 14265259)

METHOD: Genomic DNA from this specimen was PCR amplified for analysis the genes in the hypertrophic cardiomyopathy panel. mutation. Bi-directional sequence was obtained and DNA sequence was analyzed and compared to the published gene sequence. This result was confirmed as a new amplicon by repeat sequence analysis. The methods used by GeneDx are expected to be greater than 99% sensitive in detecting mutations identified by sequencing.

DISCLAIMER: This assay was developed and its performance determined by GeneDx for the sole purpose of identifying small sequence variants in the genes) listed. As with any genetic testing assay, this test does not detect chromosomal alterations, such as large deletions and duplications (larger than 50kb). Normal findings do not rule out the diagnosis of any disorder since some genetic abnormalities may be undetectable with this assay. Clinical implications of some variants may be unknown at the time of report. This test should be used for clinical purposes only, if has not been shared or approved by the FDA. The FDA has determined that such clearance or approval is not necessary. Pursuant to the requirements of CLIA '88, this laboratory has established and verified the test's accuracy and precision. CLIA ID#: 2100080001. MD License: 855.

Director, Cardiology Genetic Services Medical Director

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Successful Genetics Testing Must Include:

- Obtaining Proper Clinical Information Prior to Testing
- Expert Testing with Minimal Indeterminate Results
- Thorough Reporting based on Academic Sources
- Fully Engaged Genetic Counselors
- Comprehensive Patient & Physician Education

It's More than Just Testing

Clinical Lab Challenges

2009

Two Major Challenges - ~~2001~~

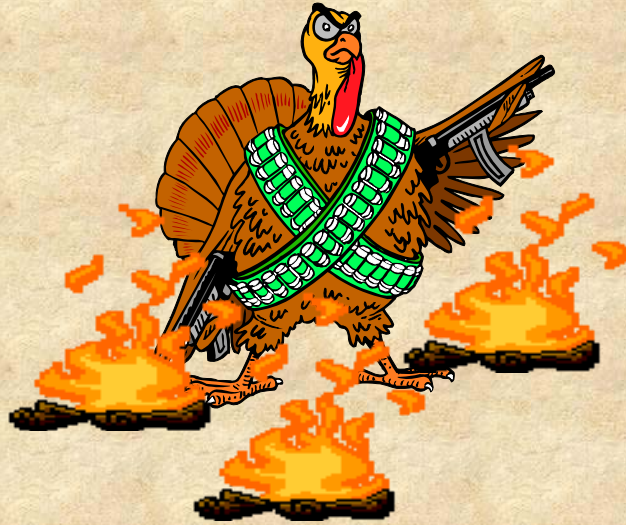
How do you prevent a laboratory from becoming a commodity provider?

How can the Clinical Laboratory deliver greater value?

Critical Assets of the Clinical Laboratory

- **Access:** Laboratories maintain a central position in the healthcare continuum;
- **Laboratories are Ubiquitous** and play an essential role in, diagnosis and monitoring of disease;
- **Data:** Laboratories enable virtually all healthcare analysis;
- **Translate:** Laboratories play a primary role in translating science to patient care.

Call to Arms



2009

Call to Arms

ACCESS

- Let nothing stand between the laboratory and the physician
- Embrace competition
- Fight restrictive arrangements of any kind from any source
- Differentiate your laboratory to the physician user at all costs

Call to Arms

Promote the value of laboratory testing:

- ✓ Can't spell prevention without laboratories.
- ✓ Utilization is not a four letter word



Results for Life

A Targeted Public Affairs Campaign to
Communicate the Value of Laboratory Tests

Value of Laboratory Services: Defining A
Strategic Vision & Direction



Communication



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- Managing Chronic Disease
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LAB TESTS FIRST PERSON:
"Who would've thought that a lab test for lead poisoning would ever make a difference in my life?"
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PROVE IT:
Where is the evidence that lab tests lead to "Better Health, Improved Outcomes?"
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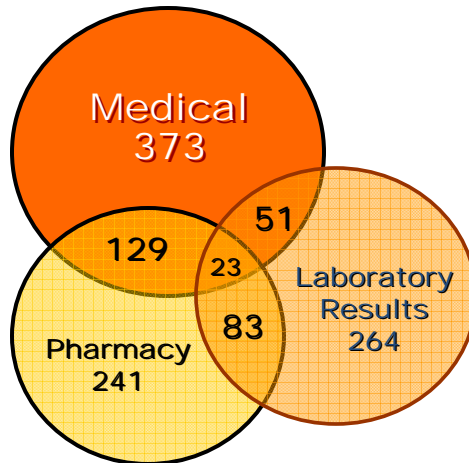
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Call to Arms

Laboratory data remains the
essential component of any
healthcare analytics

Clinical Relevance



TYPICAL QUERY EXAMPLES

What percent of diabetics had yearly foot exam?

None

What percent of diabetics had eye exams?

4% (25 of 661)

What percent of diabetics had urinary tests for microalbuminuria?

3% (20 of 661)

What percent of diabetics are on ACE Inhibitors?

13% (89 of 661)

Actual Total Diabetic Population - 661

**Information from actual PSIMedica Beta group

2001

Clinical Laboratory eWarehouse CLEW

❖ The value of laboratory results on clinical decision-making has been well documented. On the basis of volume, laboratory results represent by far the largest portion of patient medical records.

❖ Yet our importance as providers is in constant need of justification. Despite industry consolidation over the years, laboratory results data is spread out over so many separate entities that no single entity can satisfy the healthcare need for access to this data, both on an individual and population basis.

❖ The need to consolidate the data is so compelling that it is inevitable that a solution will be found somewhere in the near future.

❖ The clinical laboratory industry needs to take a leadership role in developing and implementing a strategy to meet this vital healthcare initiative.

2009

Call to Arms

■ Protect the Translative and Educational Role of clinical Laboratories

- Regulation of Laboratory Developed Tests (LDTs)
- Exclusive Licensing of Gene Patents

Demonstrate The Value of Laboratory Developed Tests

Genentech

IN BUSINESS FOR LIFE

1221 8 DEC -5 P333

LEGAL DEPARTMENT
1 DNA Way
South San Francisco, CA 94080-4990
Phone: (650) 225-1000
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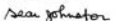
Division of Dockets Management
US Food and Drug Administration (FDA)
Department of Health and Human Services
5630 Fishers Lane
Room 1061
Rockville, MD 20852

December 5, 2008

Dear Sir or Madam:

Genentech submits the attached Citizen Petition under Sections 201, 301, 510, 513, 519, and 520 of the Food, Drug, and Cosmetic Act and 21 Code of Federal Regulations Section 10.30 to request the Commissioner of Food and Drugs require all *in vitro* diagnostic tests intended for use in drug or biologic therapeutic decision making be held to the same scientific and regulatory standards. These scientific and regulatory standards should apply regardless of whether the *in vitro* diagnostic tests are developed and sold by device manufacturers as diagnostic test "kits" or are developed in-house by laboratory-based companies for in-house testing ("laboratory-developed tests" or "LDTs").

Respectfully submitted,


Sean A. Johnston
Senior Vice President and General Counsel

cc: Michael O. Leavitt, Secretary of DHHS
Andrew C. von Eschenbach, MD, Commissioner of Food and Drugs
Gerald F. Masoudi, Chief Counsel, FDA
Janet Woodcock, MD, Director, Center for Drug Evaluation and Research, FDA
Daniel G. Schultz, MD, Director, Center for Devices and Radiological Health, FDA

FDA-2008-P-0638

CP

2009

Value of Laboratory Developed Tests

- Tests are not designed in Board Rooms
- Respond to rare diseases or relatively rare clinical events
- LDTs Promote Innovation
- Genomic discovery does not lend itself to old ways

■ Warfarin (Coumadin) Sensitivity

CYP2C9

CYP2C9*2 (C403T)
CYP2C9*3 (CA1075C)
CYP2C9*4 (T1076C)
CYP2C9*5 (C1080G)
CYP2C9*6 (818)
CYP2C9*11 (A335T)

VKORC 1

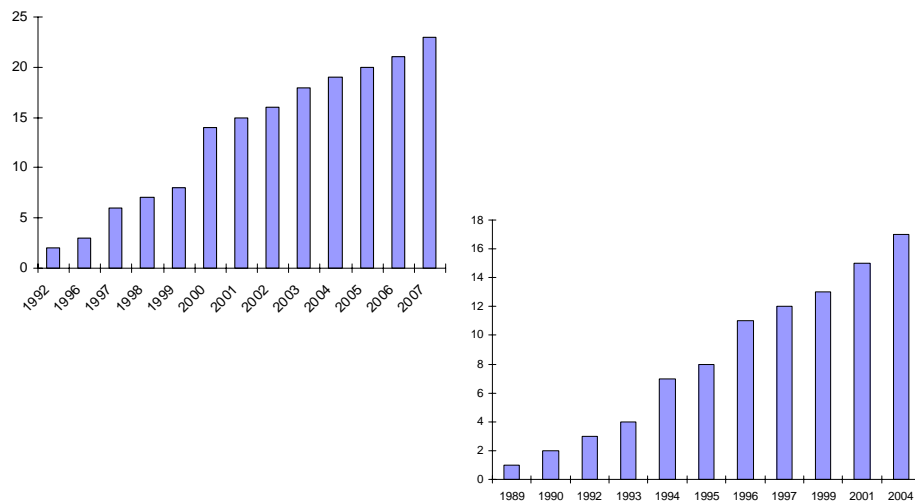
1. -1639 G→A
2. 85 G→T
3. 121 G→T
4. 134 T→C
5. 172 A→G
6. 1331 G→A
7. 3487 T→G
8. 3730 G→A

CYP4F2 V433M

VKORC1 (Resistance)

106 G→T

Gene Discovery in Timeline in DCM



Gene Discovery in Timeline in HCM

Statement of Dr. Marc Grodman,
CEO of Bio-Reference Laboratories, Inc.

The House Judiciary Subcommittee on Courts, the Internet and Intellectual Property in
Connection with its hearing on "Stifling or Stimulating - The Role of Gene Patents in Research
and Genetic Testing"

October 30, 2007



**AUTM Recommends Universities Review the
'Nine Points to Consider in Licensing University Technology'**

Exclusive licensing of a single gene for a diagnostic may be counterproductive in a multi-gene pathology where only a panel of genes can yield an adequate diagnosis, unless the licensee has access to the other genes of the panel.

**SACGHS Public Consultation Draft Report for
Public Comment from March 9 to May 15, 2009**

1164 **Box A: NIH Best Practices for the Licensing of Genomic Inventions**

1172

1173 Whenever possible, nonexclusive licensing should be pursued as a best practice. A nonexclusive
1174 licensing approach favors and facilitates making broad enabling technologies and research uses of
1175 inventions widely available and accessible to the scientific community. When a genomic
1176 invention represents a component part or background to a commercial development, nonexclusive
1177 freedom-to-operate licensing may provide an appropriate and sufficient complement to existing
1178 exclusive intellectual property rights.

¹⁶⁵ HHS. (1999). NIH Principles and Guidelines for Recipients of NIH Research Grants and Contracts on Obtaining and Disseminating Biomedical Research Resources: Final Notice. *Federal Register* 64(246). December 23. Notices. P. 72090. <http://oai.ed.nih.gov/pdfs/6-4FR72090.pdf>.

Long QT Syndrome

- Genetic disorder (1:5,000-10,000)
- ECG evidence: QTc interval prolonged
 - >440 ms in males
 - >450 ms in females
- Hallmark arrhythmia: Torsade de pointes VT
- Primary presenting symptom: Syncope
- SCD in children or young adults

Molecular Genetics

Table 1. Molecular Genetics of Long QT Syndrome (LQTS)*

LQTS Type (Year Discovered)	Chromosomal Locus	Mutant Gene (Alternate Name)	Ion Currents Affected by the Mutant Gene
<i>LQT1</i> (1991)	11p15.5	<i>KCNQ1</i> (<i>KVLQT1</i>)	Decreased slowly activating delayed rectifier K ⁺ repolarization current (<i>I_{Ks}</i>)
<i>LQT2</i> (1994)	7q35-36	<i>HERG</i>	Decreased rapidly activating delayed rectifier K ⁺ repolarization current (<i>I_{Kr}</i>)
<i>LQT3</i> (1994)	3p21-24	<i>SCN5A</i>	Increased Na ⁺ current (<i>I_{Na}</i>) due to late reopening of the sodium channel
<i>LQT4</i> (1995)	4q25-27	Ankyrin B	Possibly increased late Na ⁺ current (<i>I_{Na}</i>)
<i>LQT5</i> (1997)	21q22.1-22.2	<i>KCNE1</i> (minK)	Decreased slowly activating K ⁺ repolarization current (<i>I_{Ks}</i>)
<i>LQT6</i> (1999)	21q22.1-22.2	<i>KCNE2</i> (MiRP1)	Decreased rapidly activating K ⁺ repolarization current (<i>I_{Kr}</i>)
<i>LQT7</i> (2001)†	17q23	<i>KCNJ2</i>	Decreased inwardly rectifying K ⁺ current (<i>I_{Kr2.1}</i>)

*A single mutation (heterozygous state) in any one of the *LQT1* through *LQT7* genes results in an autosomal dominant form of LQTS (Romano-Ward syndrome). The presence of 2 mutations (homozygous state) in either the *LQT1* or *LQT5* gene results in a severe autosomal recessive form of LQTS with associated deafness (Jervell and Lange-Nielsen syndrome).

†Mutations in *LQT7* are responsible for Andersen syndrome, a rare neurologic disorder characterized by periodic paralysis, skeletal developmental abnormalities, and QT prolongation.

Common Forms of LQTS

Table 1. Common Forms of the Long-QT Syndrome.*

Variable	Genetic Subtype		
	LQT1	LQT2	LQT3
Disease-associated gene	<i>KCNQ1</i>	<i>KCNH2</i>	<i>SCN5A</i>
In vitro effect	Decreased <i>I_{Ks}</i>	Decreased <i>I_{Kr}</i>	Increased plateau <i>I_{Na}</i>
Setting of arrhythmia†	Emotional or physical stress, swimming, diving	Emotional or physical stress, sudden loud noise	Rest, sleep
Typical resting ECG‡	Broad T wave	Low-amplitude T wave with notching	Long isoelectric ST segment
ECG at onset of arrhythmia§	No pause	Pause	Not established
QT change with exercise	Failure to shorten	Normal	Supranormal
QT shortening with mexiletine¶	No	No	Yes
Clinical response to beta-blockers	Yes	Less than LQT1 response	Uncertain

* ECG denotes electrocardiogram, *I_{Kr}* the rapid component of the delayed rectifier current, *I_{Ks}* the slow component of the cardiac delayed rectifier current, and *I_{Na}* the cardiac sodium current.

† Data are from Schwartz et al.⁴

‡ These are typical patterns, but exceptions and variants are well recognized. Data are from Moss et al.⁵

§ Data are from Tan et al.⁶

¶ Data are from Schwartz et al.⁷

|| Data are from Priori et al.⁸

Call to Arms



2009 - ???



Then

Now

Next

2009 Executive War College

April 28, 2009

Presented by: Marc D. Grodman, MD, CEO

2009