

Executive War College

Session Recordings

2005

▼ General Session—Day 1

- 01 **Announcing Laboratory Medicine's Golden Age: Lean, Molecular, and Patient Safety Boost the Value of Laboratory Testing to Healthcare**
Robert L. Michel, Editor-in-Chief, THE DARK REPORT, Spicewood, TX
- 02 **Case Study: NorDx Laboratories, Scarborough, ME**
Hospital Outreach Program Builds Dominant Market Share
Stan Schofield, President
- 03 **Case Study: Sonora Quest Laboratories, Tempe, AZ**
Hospital-Commercial Lab Joint Venture Goes "High Performance"
Joyce Santis, COO
- 04 **Case Study: LabOne, Inc., Lenexa, KS, and Health Alliance, Cincinnati, OH,**
Supporting Growth and Profitability in a Dual Environment
John McCarty, CFO and Mike Asselta, COO, LabOne, Ron Long, CFO, Health Alliance
- 05 **Case Study: Fleury Diagnostics, Sao Paulo, Brazil**
Consumer-Directed Laboratory Testing Services Fuel Sustained Growth
Evaldo Russo, M.D., Ph.D., MBA, CEO; Rogerio Rabelo, M.D., Ph.D., MBA, Product Manager, Core Lab & POCT
- 06 **Panel: Discerning Molecular Diagnostic's Impact on Lab Operations, Information Technologies, and Clinical Outcomes**
Moderator: Robert L. Michel; Panel: Fred Meier, M.D., Fredrick Kiechle, M.D., Ph.D., Stan Schofield, Jay Jones, Ph.D.

▼ Breakout Session 1

- 07 **Powerful Methods to Maximize Pathologist Productivity and Compensation**
Dennis Padget, President, DLPadget Enterprises, Inc., Simpsonville, KY
- 08 **Building a Financially-Sustainable Molecular Diagnostics Program**
Fredrick L. Kiechle, M.D., Ph.D., Chairman, Department of Clinical Pathology, William Beaumont Hospital, Royal Oak, MI
- 09 **How PathNET's Single-View Lab Resulting System Puts Labs in the Information Technology "Driver's Seat"**
Lindsay Allan, General Manager, PathNET Services, Burnaby, BC, Canada
- 10 **"Leadership in Laboratory Automation": Using Automation Solutions to Get the Highest Performance from Existing Lab Layouts**
Kris Bailey, Managing Director, AICON Diagnostics, Kitchener, Ontario, Canada

▼ Breakout Session 2

- 11 **How POCT & Standardized Lab Testing Feeds Geisinger's Molecular and Outcomes Efforts**
Jay B. Jones, Ph.D., Director, Chemistry & Health Group Labs, Geisinger Health System, Danville, PA
- 12 **Pathology Professional Services: How to Negotiate to Best Advantage with Managed Care Companies**
Jack Shaw, Executive Director, Joint Venture Hospital Labs, Detroit, MI
- 13 **Coming Soon to Your Lab: National Quality Indicators for Laboratory Testing**
Fred Meier, M.D., Division Head, System Laboratories, Henry Ford Medical Group Laboratories, Detroit, MI
- 14 **When Specialty Physicians Want a Share of Anatomy Pathology Fees: Legal Issues Every Laboratory Must Know**
Thomas A. Bartrum, Esq., Waller Lansden Dortch & Davis, Nashville, TN

▼ Breakout Session 3

- 15 **Building Profitable Shared Pathology Technical Laboratories: the Connecticut Experience**
Robert Tessier, President, HBP Services, Inc., Fort Lee, NJ
- 16 **No STAT Testing at Oklahoma University Medical Center! Workflow Redesign Boosts Lab's Performance**
Ken Blick, Ph.D., Director of Clinical Chemistry and Information Systems, Oklahoma University Health Sciences Center (OUHSC), Oklahoma City, OK
- 17 **How Molecular Testing Supports Oncology at M.D. Anderson Cancer Center**
Dan Jones, M.D., Ph.D., Director, Molecular Diagnostics Laboratory, M.D. Anderson Cancer Center, Houston, TX
- 18 **Why SISH and FISH Are Coming to Your Lab at Light Speed**
Raymond R. Tubbs, M.D., Chairman of the Department of Clinical Pathology, Cleveland Clinic, Cleveland, OH

▼ General Session—Day 2

- 19 **Genetic Medicine's Information Overload and How Information Technology Must Support Physicians' Diagnoses**
Kareem Saad, Worldwide Genomics Leader, IBM Healthcare Division, Armonk, NY
- 20 **Lab-On-A-Chip Meets Microarray: New Opportunities for These Molecular Technologies**
Sunil Hazaray, Vice President, Molecular Diagnostics Sales, Roche Diagnostics, Indianapolis, IN

- 21 **Potent Lessons in How Lean Management Methods Turbocharge Lab Operations**
Mark Jamrog, President & CEO, SMC Management Group, Inc., Edwardsburg, MI
- 22 **Why "Pay-for-Performance" Programs Are Multiplying in Medicare and the Private Sector**
Beatriz Garcia Stamps, M.D., Medical Director, Arizona Medical Board, Scottsdale, AZ
- 23 **International Case Study: University Hospital Health System, Cleveland, OH and North Middlesex University Hospital, London, England**
David Ricketts, Laboratory Manager, NMUH and Don Landek, Director of Laboratories, UHHC
- 24 **Key Learnings from War College Faculty that Can Make Your Lab a Winner**
Robert Michel, Editor-in-Chief, THE DARK REPORT, Spicewood, TX

▼ Breakout Session 4

- 25 **RFID versus Bar Code: First Laboratory Use at Georgetown University Hospital's Blood Bank**
S. Gerald Sandler M.D., Director, Transfusion Medicine, Georgetown University Hospital, Washington, DC
- 26 **Forging a Regional Pathology Powerhouse: Beating National Labs with the Molecular Advantage**
Tricia Hughey, CEO, UniPath, LLC, Denver, CO
- 27 **Six Evolving "Hot Button" Legal Issues That Every Clinical Lab and Pathology Group Should Watch**
Richard S. Cooper, Esq., Partner, McDonald, Hopkins, Cleveland, OH
- 28 **Automating the Histology Laboratory: Invaluable Lessons from an Early-Adopter**
Mehrdad Nadji, M.D., Professor of Pathology, University of Miami School of Medicine/Jackson Memorial Hospital, Miami, FL

▼ Breakout Session 5

- 29 **Eliminating the LIS: How the Hospital-wide Electronic Medical Record (EMR) Changes Laboratory Information Systems**
Marilynn Bartel, Director of Laboratory Services, St. Francis Health System, Tulsa, OK
- 30 **How Medtox Uses Lean to Drive Major Gains in Pre-Analytical and Analytical Processes**
Kevin Wiersma, Chief Operating Officer, MedTox, Inc., St. Paul, MN
- 31 **Microarrays and Their Future in Clinical Diagnostics: Everything You Wanted to Know**
Graham Lidgard, Ph.D., Senior Vice President, Research & Development, Nanogen, Inc., San Diego, CA
- 32 **"Lean" Touchdowns at Harrison Hospital Laboratories**
Lloyd Castillo, Director of Laboratory, Harrison Hospital, Bremerton, WA

▼ Molecular Diagnostics for Laboratory Leaders II— Optional Day Three

- 33 **Molecular Diagnostics: What to Watch and When to Act**
Cynthia K. French, Ph.D., MBA, Vice President, Chief Science Officer Diogenics Holdings, Inc., Irvine, CA
- 34 **Molecular Diagnostics in Oncology**
Maureen Cronin, Ph.D., Vice President, Technology Development, Genomic Health, Inc., Redwood City, CA
- 35 **Genetic Molecular Tests Support a Growing Number of Medical Specialties**
Elaine Lyon, Ph.D., Medical Director, Molecular Genetics Section of the Molecular Pathology Laboratory, ARUP Laboratories, Inc., Salt Lake City, UT
- 36 **Molecular Diagnostics in Infectious Disease**
James H. Godsey, Ph.D., Executive Vice President, Development, Gen Probe, Inc., San Diego, CA
- 37 **Molecular Diagnostics in Pharmacogenomics**
Gwen McMillin, Ph.D., Medical Director of the Clinical Toxicology and Trace Elements Laboratories, ARUP Laboratories, Inc., Salt Lake City, UT
- 38 **How to Identify the Next Test out of the Molecular Technology Chute: Which Developing Assays to Watch**
Mary Steele Williams, Director of Scientific Programs, Association of Molecular Pathology, Bethesda, MD
- 39 **Legal Issues in Molecular Diagnostics—From Intellectual Property Concerns to Regulatory Issues**
Grant Bagley, Esq., Partner, Arnold & Porter LLP, Washington, DC
- 40 **Reimbursement Issues in Molecular Diagnostics**
Virginia Tobiasson, Director of Corporate Reimbursement & Health Policy, Abbott Laboratories, Abbott Park, IL
- 41 **Genetic Data in the LIS and EMR**
Michael Feldman, M.D., Ph.D., Assistant Professor of Pathology and Assistant Dean for IT Academic Programs, University of Pennsylvania Health System, Philadelphia, PA and Mark Hoffman, Ph.D., Solution Manager, Cerner Corporation, Kansas City, MO
- 42 **Q & A and Open Discussion With Day's Faculty**
Moderated by Cynthia K. French, Ph.D.

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