

2010 Registration Form

Please provide information as you would like it to appear on your badge.

Name 1 (First, Last, Suffix)

Title _____ Email _____

Name 2 (First, Last, Suffix)

Title _____ Email _____

Name 3 (First, Last, Suffix)

Title _____ Email _____

Organization _____

Phone _____ Fax _____

Address _____

City _____ State _____ Zip+4 _____

Groups of 2 or more save \$50 per registration.

TUITION DETAILS: Seminar tuition is payable to THE DARK REPORT. Tuition includes all meeting materials, lunches and refreshments, as well as the evening receptions on Monday and Tuesday.

TUITION CALCULATOR

| | | | | |
|--|-------------------|---|----------|--|
| Executive War College (April 27-28) | <i># people x</i> | | | |
| Register on or before March 19 | x \$895 | = | \$ _____ | |
| Register after March 19 | x \$995 | = | \$ _____ | |
| Less discounts (if applicable, 2 or more) | x \$ 50 | = | \$ _____ | |

Post-Conference Workshops (April 29) choose one topic

| | | | | |
|--|-------------------|---|----------|--|
| Topic 1: Lean Boot Camp for Lab Leaders | <i># people x</i> | | | |
| Register on or before March 19 | x \$395 | = | \$ _____ | |
| Register after March 19 | x \$445 | = | \$ _____ | |

| | | | | |
|---|-------------------|---|----------|--|
| Topic 2: Molecular Diagnostics for Community Hospitals | <i># people x</i> | | | |
| Register on or before March 19 | x \$395 | = | \$ _____ | |
| Register after March 19 | x \$445 | = | \$ _____ | |

| | | | | |
|--|-------------------|---|----------|--|
| Topic 3: Disruptive Technologies in Histology & Digital Pathology | <i># people x</i> | | | |
| Register on or before March 19 | x \$395 | = | \$ _____ | |
| Register after March 19 | x \$445 | = | \$ _____ | |

TOTAL TUITION: \$ _____

Method of Payment:

Check made payable to: THE DARK REPORT

Mail to: THE DARK REPORT, 21806 Briarcliff Dr, Spicewood, TX 78669

Please Charge My:

Visa  Mastercard  American Express 

Note: THE DARK REPORT
Fed. Tax ID No:
93-1187430

Number _____ Expiration date _____

Signature _____

Address above is billing address. Billing address is different than above

Address City _____ State _____ Zip _____

Purchase order # _____

Please bill me and guarantee my registration upon receipt of payment.

Space is limited. It is essential to register early!

Frequently Asked Questions about EXECUTIVE WAR COLLEGE

When is it? Where is it?

Executive War College 2010 takes place on Tuesday and Wednesday, April 27-28, 2010 at the Sheraton New Orleans.

Where can I stay?

The Sheraton New Orleans, located at 500 Canal Street, in the heart of one of our favorite cities, New Orleans. Close to the French Quarter, Aquarium and Riverfront, the Sheraton is within walking distance to fabulous restaurants and New Orleans Jazz clubs. As an Executive War College attendee, your special discounted room rate is \$169 for single or double occupancy. Rooms are on space availability basis until April 5. Please visit the conference's group rate website at: www.starwoodmeeting.com/Book/Dark1 or call the hotel directly at (504) 525-2500 and be sure to ask for the Executive War College rooms to get the best rate available. Our room block typically sells out, so don't delay in making your reservations.

How much does it cost?

Tuition is \$995 for Executive War College 2010. Attendance is optional at the one-day post-event seminar (\$445 tuition) on Thursday, April 29, 2010.

How can I save money on registration?

You have TWO ways to save money on tuition fees. If you register by March 19, your tuition is reduced to \$895. We'd also like to give your colleagues the opportunity to share the techniques and new information you'll gain there, so we're offering a \$50 discount per registration for 2 or more colleagues registering from your company or organization. (\$50 discount applies only for April 27-28 Executive War College tuition.)

What happens if I need to cancel?

Substitutions may be made at any time. Cancellations through April 1 will receive a full refund. Cancellations after 5:00 P.M. on April 1 are subject to a \$175 cancellation fee.

Can I guarantee my investment?

If you aren't completely satisfied with the scope and content of Executive War College 2010—if you don't leave with dozens of new techniques to improve the way you do business—we'll refund your tuition in full, promptly and courteously. We're confident you'll find Executive War College 2010 to be time and money very well spent.

Can I earn continuing education credits?

Application has been made to make continuing education units (CEUs) available through the American Association of Clinical Chemistry.

How do I register?

1. Register online at: www.executivewarcollege.com
2. Call 800-560-6363. Our friendly staff can register you as well as answer any questions you may have.
3. Fax this completed form to 512-264-0969
4. Mail the form with payment to: THE DARK REPORT, 21806 Briarcliff Dr., Spicewood, TX 78669.

Can I sponsor at this event?

A limited number of sponsorship and advertising opportunities remain for this event. Please contact Jill Pierce at 415-454-7262.

Executive War College 2010 is produced by THE DARK REPORT
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